

**Meeting Highlights and Action Plan**

Topic/ Presenter	Key Points	Action Items <i>Including Responsible Party/Timeline if applicable</i>
<b>Meeting Focus</b>	<b>Subcommittees, working meeting</b>	
<b>Attendees</b>	AnnMarie Schmursal (CCCHD Start Strong), Isabel Hysing (CCCHD WIC), Rani Masser (PRC), Sandy Miller (CCCHD), Carolyn Young (Mercy Health), Karen Gilbert (Mercy Health), Elise Brown (Mercy Health), Robert McKinney (PRC), Jessica Jamez (FYI), Gina Burke (FCFC), Danielle Raines (HMG NFP), Brandy Dobbs (HMG NFP), Vince Carter (CCCHD), Kim Wise (CCCHD), Caroline Quelette( CCCHD), Lori Lambert (CCCHD-EC, John Upshaw (Promise), Kris Tinklenberg	
<b>Meeting start and stop time</b>	3:00-4:00pm	
<b>Mission and Vision and centering moment</b>	3-3:05 AnnMarie Schmursal led a mission and vision moment.	
<b>Introductions</b>	3:05-3:15 Brief roundtable introductions, announcements and updates shared.	
<b>Breakout into subcommittees</b>	<p><i>Subcommittee #1 Preterm Birth Prevention- Priority- SDOH stabilization, early pregnancy identification and care</i></p> <p><b>Attendees:</b> AnnMarie Schmursal, Rani Masser, Kim Wise, Danielle Raines, Kris Tinklenberg, Carolyn Young</p> <p><b>B2a. Social Determinants of Health Data</b></p> <ul style="list-style-type: none"> <li>• Ongoing data collection on SDOH.</li> <li>• New CHW-based supports launching in 2026 (Mercy, Rocking Horse, FYI, PRC, Help Me Grow, CCCHD/MCOs). <i>Process to utilize resources to be determined after start date. A cell phone direct line would work well for PRC. If the client screens positive on SDOH needs, could call the phone to connect to CHW.</i></li> <li>• <i>Transportation is still an issue BUT we now have the issue of lack of trust and not comfortable using public transportation resources.</i></li> </ul>	

	<ul style="list-style-type: none"> <li>• <i>Medicaid and social support programs (DJFS) barriers- cumbersome, application, supporting documents, interview. If they miss the call for the interview, the process starts over. Why?</i></li> </ul> <p>B5. Increase Insurance Enrollment &amp; Benefit Utilization</p> <ul style="list-style-type: none"> <li>• Raise awareness of Medicaid eligibility and MCO benefits.</li> <li>• Maintain outreach at early pregnancy access points (<i>PRC, ER, health department, sexual health &amp; wellness clinic, CCCHD (walk-in)</i>). <i>RHCHC is opening a new pregnancy testing clinic on Wednesday from 9am-12pm, walk-ins, leave with a prescription for vitamins, still refer them to PRC for ultrasound, education, vitamins, care. PRC completed over 700 pregnancy tests in 2025.</i></li> <li>• <i>Increasing awareness that RHCHC has a pharmacy is a need (clients often unaware). To make sure they are starting their prenatal vitamins ASAP</i></li> <li>• <i>March 23, 2026, PRC is opening a new site on Bectle Avenue in collaboration with CCCHD Sexual Health and Wellness clinic to provide STI testing and treatment on Fridays</i></li> <li>• <i>Carolyn Young shared an update on a one-page flyer including all perinatal focused parenting classes. AnnMarie asked: Can the parenting class tab QR code be included?</i></li> <li>• <i>CCPL has a wonderful community resource page and advocate. Have we connected with them?</i></li> </ul> <p><i>Subcommittee #2 Breastfeeding and Safe Sleep –</i></p> <ul style="list-style-type: none"> <li>• Attendees: Isabel Hysing, Elise Brown, Brandy Dobbs, Karen Gilbert, Jessica Jamez, Carolyn Young, Lori Lambert</li> <li>• BF support group- <i>Still low attendance but increasing numbers via virtual attendance/ Facebook Live. More moms are asking questions.</i></li> <li>• Increased community lactation support capacity, next steps? <i>We need a place on the website where we can list who has CLC/ Breastfeeding support. Otherwise, this is integrated at points of care/ education. Need a place to track CLC numbers</i></li> <li>• <i>Fatherhood and Health Equity Lens: During lactation education, Dads’ involvement is encouraged and supported. Primary initial focus is moms. Then we can determine how to incorporate additional points of support, like fatherhood. Education and support is being provided following CLAS guidelines in various languages and locations.</i></li> <li>• <i>Group identified a need to improve facilitation of breast pump process through OB offices and local medical equipment suppliers. Discussion about recommending plug in breast pumps as hands free pose challenges.</i></li> <li>• <i>Adding a referral process from GRADS at ESC to OB offices and doulas for additional support</i></li> <li>• <i>M-W-F WIC continues to round in Birthing Center to establish eligibility</i></li> </ul> <p><i>Subcommittee #3 Fatherhood and Health Equity – Option to 1.) Divvy up and mix with other subcommittee to ensure this lens is being applied to strategies. Record how we are meeting this objective within each strategy</i></p>	<p>[ ] AnnMarie to email QR code to Carolyn</p> <p>[ ] Group member to connect with CCPL regarding adding Start Strong to resource page</p> <p>[ ] Group members tasked with coming up with questions and answers for the Minority Health Fair Wheel</p>
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*Subcommittee #4: Community Engagement and Awareness-* **Business sector engagement-** outline next steps

Attendees: Sandy Miller, Vince Carter, Caroline Quelette, Rob McKinney, John Upshaw, Gina Burke

Produce Regular **Social Media Content-** We now have a Facebook page and are ready for content!

- Post education, health fairs, share agency updates
- Create reels and stories on maternal/infant health topics.
- Highlight community partners and resources weekly.
- Post culturally appropriate content (Haitian Creole, Spanish)

**Community Events-** BabyFair May 2nd, Minority Health Fair April 25 at Hayward from 10-1pm, SS101 style, planning to make it more interactive. Develop a timeline. May 16<sup>th</sup> Covenant Methodist Pedal for Prevention (flyers to be shared on Facebook).

- Easel to post what services parents feel they need.
- Wheel for questions and win prizes. Questions: 1. Why is breastfeeding important? 2. Why is early prenatal care important? 3.) What is safe sleep? 4.) Where can I find help with nutrition? 5. When does good prenatal care begin? \* The wheel would be a number, question can be open ended, true or false or multiple choice
- Giveaways- development wheel, ages and stages
- Flyer with QR code for fatherhood survey
- Flyer to sign up for Dad's group

Tentative 2026 Meeting Schedule, all meetings 3-4pm except NOV/ DEC combined meeting will be 2:30-4pm: 2026 Full Coalition Meeting topics  
March 9: Preterm birth prevention- MCO and CHW updates  
April 13, subcommittees working meeting  
May 11: Fatherhood updates  
June 8, subcommittees working meeting

July 13: , subcommittees working meeting  
AUG 17 Teen Pregnancy  
September: BF/ Safe Sleep: Birthing Center updates  
OCT 19 subcommittees working meeting  
Nov/Dec: extended roundtable updates, subcommittee reports