Start Strong Agenda September 15, 2025

Meeting Highlights and Action Plan

Topic/ Presenter	Key Points	Action Items Including Responsible Party/Timeline if applicable
Attendees	Kris Tinklenby (RHCHC), Ashley Eaton (RHCHC), Isabel Hysing (WIC), Elise Brown (SRMC Birthing Center), Marcy Ivory (SRMC REACH), Carolyn Young (SRMC), Helaina LeCaptain (CCCHD), Danielle Raines (HMG NFP), Lori Lambert (CCCHD), Vince Carter (CCCHD), Faith Bosland (Community Health Foundation), Nina Jackson (Humana), Erica Booth (Molina), Sandy Miller (CCCHD), Rochelle Smith (CareSource), Virgina Scott (Anthem), Merle Gordon (Anthem), Jessica Gordon (Anthem), Monica Buerk (CareSource), Gina Burke (FCFC), Rani Masser (PRC), Kali Lawrence (Springfield Promise), Shellakee Turner (AmeriHealth Caritas), Candice Myers (Champaign Co WIC), AnnMarie Schmersal (CCCHD)	
Meeting start	3:05 pm, 4:20 pm	
and stop time		
Mission and	3:00-3:05	
Vision overview	AnnMarie Schmersal	
Introductions	3:05-3:15 Welcome guests! Brief roundtable introductions, announcements and updates Elise Brown- SRMC Birthing Center attained grant funding to provide CLC training for staff and community members and for community breastfeeding support groups. Hospital is close to meeting requirements to become Cribs for Kids GOLD Safe Sleep Certification Carolyn Young – SRMC has added 3 doulas, a new community health worker and three new translators to staff and has merged with Physicians and Surgeons for Women Isabel Hysing -WIC held BAM (Breastfeeding Awareness Month) event, 34 moms attended, many dads attended, Moby wraps were provided with information on how to use Faith Bosland – Community Health Foundation is hosting a Health Expo with Community Baby Shower on October 8 from-4-6 pm at the Hollenbeck Bayley Conference Center.	[] Members: Please promote the Health Expo October 8 from 4-6pm at Hollenbeck Bayley
		October 8 from 4-6p

MCO Panel	Kali Lawrence- Community gardens and events are going well. Promise Fest event on September 13, 2025 went very well and attendance by Start Strong coalition members is appreciated. MCO representatives shared overview of perinatal benefits, enrollment data and more! Monica Bourke shared an overview of CareSource Benefits including the MyKids program and MyHealth program. She also provided an overview of Governor DeWine's Maternal and Infant Support Programs (MISP). Shellakee Turner shared an overview of AmeriHealth Caritas benefits. Nina Jackson provided an overview on Humana's benefits programs. Erica Booth provided an overview of Molina's benefits and programs. She also shared that expectant mothers are identified via reports, ROPand PRAF forms, inbound service member calls and notification of ED visits. Meeting went beyond scheduled time. Anthem will provide overview electronically and a follow up meeting for continued discussion will be scheduled.	See attached presentations
Group discussion	Coalition members discussed evidence of a persistent lack of awareness and utilization of available benefits. The attached MCO resource document was shared by Merle Gordon which provides an overview and comparison of plan benefits. The coalition requested data on community member utilization of benefits.	See attached