

Start Strong Minutes

August 18, 2025

Location: CCCHD 529 E Home Rd

Meeting Highlights and Action Plan

Topic/ Presenter	Key Points	Action Items Including Responsible Party/Timeline if applicable
Attendance	AnnMarie Schmersal (CCCHD), Kris Tinklenberg (RHCHC), Marcy Ivory (REACH), Lori Lambert (CCCHD-Early Childhood), Ashley Easton (RHCHC), Gina Burke (FCFC), Rani Masser (PRC), Caroline Quelette (CCCHD), Emily Parsons (Project Woman), Robert McKinney (PRC), Vince Carter (CCCHD-Health Equity), Helaina LeCaptain (CCCHD- epidemiologist), Megan Soles (Mercy OB/GYN, SW), Gracie Hemphill (CCCHD), Candice Myers (Champaign Co. WIC), Hope Garcia (Mercy , DON, Birthing Center), Krizia Melandez (Humana), Nina Jackson (Humana), Katilyn Rader (Mercy Birthing Center), Tricia Boggs (Pediatric Associates of Springfield), Rebecca Swearingen (FYI)	
Mission and	3:00- 3:05 pm AnnMarie reviewed Start Strong mission and vision statement and led a one-minute	
Vision and	wellness minute.	
centering		
moment		
Introductions	3:05- 3: 20pm Roundtable introduction and updates. Roundtable question: If you had a million dollars	
and updates	to spend on infant mortality reduction, how would you spend it?	
	· Transportation to and from prenatal appointments/classes – mentioned 4 times	
	· Centering Pregnancy	
	· Housing needs- mentioned 3 times	
	· Provide families with safety equipment (car seats, safe sleep)- mentioned 3 times	
	· Paid support/community health worker for all new moms	
	· Newborn home visits	
	· Targeted media and marketing campaign for African American moms that helps them connect to	
	prenatal care and resources.	

	- Meet all moms where they are – mentioned 2 times	
	· Increase awareness of existing resources	
	· Drug treatment programs for pregnant women	
	· 24/7 hotline with texting options for prenatal and infant support, Staffed by nurses	
	· Comprehensive Maternal Health Center, central location for all services	
	· Supports for dads	
	· Shared referral platform	
	· Anything that addresses SDOH	
Breakout into	3:20-4:00 pm	
subcommittees	Members split into work groups.	
	Projects:	
	Fatherhood survey distribution and incentive to complete: Robert McKinney & Vince Carter.	[]Gina Burke-
	Vince shared an overview and status update of Fatherhood survey project.	contact Chamber of
	Breastfeeding Community Lactation Support group and increasing CLC certified: AnnMarie	Commerce regarding
	Schmersal, Kris Tinklenberg, Lori Lambert, Ashley Easton, Hope Garcia, Katilyn Rader, Rebecca	family friendly
	Swearingen & Tricia Boggs	workplaces
	-Group reviewed options for BF support group locations.	[] AnnMarie will
	- Location options include: Mercy, RHCHC, FYI, WIC, CCPL, Clark State	reach out to Dorline
	-Current CLCs available to help: Karen G and DeShae (Mercy), Kris (RHCHC), WIC staff	Lucien CCCHD and
	-Time: Wednesdays at noon	CCPL
	-CLC class recruitment: SRMC staff, Dorline (also CHW and HC fluent), CCPL staff. Work group	
	concluded most women would be uncomfortable with a male CLC.	
	-Health Equity: St. Theresa Catholic Church has a large Hispanic population if sessions will be	
	available in Spanish	[] Gracie Hemphill-
	-Marketing: MomCo, SS distribution list	Tablecloth for Start
	Community Engagement Work Group: Gracie Hemphill, Marcy Ivory, Nina Jackson, Gina Burke,	Strong
	Rani Masser, Caroline Quelette, Emily Parsons, Helaina LeCaptain, Megan Soles, Krizia Melandez	[] Caroline Quelette
	Project: Adding a category to Best of Springfield to encourage breastfeeding/ family friendly	& AnnMarie
	work environments. Group discussion brought hence the following questions:	Schmersal: Start
	-Do private businesses have wellness programs?	Strong poster for
	-Do private basinesses have wellness programs: -How do businesses get branded as best workplaces?	events
	-now do businesses get branded as best workplaces? -Environmental scan- survey to distribute to private businesses.	2.2.1.0
	- Maternal Health- postpartum and MH days allowed/ types of leave. How many businesses have	
	a resource fair for employees?	
	Community Events a Start Strong member can attend	

-Promise Fest 9/13 -Loving Our Community 9/20 -Obtaining community input at events- Gina will utilize sticky notes at upcoming SS 101 event Drafted adjustments for 2026-2028: Health Equity and Fatherhood will be embedded into all pillars Committee/ Pillar #1 Preterm Birth Prevention Committee/ Pillar #2 Community Engagement/ Awareness Committee/ Pillar #3: Breastfeeding and Safe Sleep Committee/ Pillar #4: Teen Pregnancy (will meet at a different time and date from Start Strong meetings)	
SS Meetings: September 15 at CCCHD (full)- MCO Panel Presentation, October 20 at DJFS (subcommittees), NOV/ DEC on December 1 2:30-4pm at CCCHD (full) EFNEP cooking demo, CHA presentation, DRAFT 2026-2026 Start Strong Strategic Plan	