## Start Strong Agenda April 14, 2025

# **Meeting Highlights and Action Plan**

| Topic/ Presenter                                 | Key Points                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Action Items Including Responsible Party/Timeline if applicable |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| Attendees                                        | Tom McGrath (JFS), Vince Carter (CCCHD), Rani Masser (PRC), Marcy Ivory (REACH), Carole Cowles (FYI), Rochelle Smith (Caresource), Sandy Miller (CCCHD), Nikki Stefanow (FYI), Machael Zeigler (MVCDC), Isabel Hysing (WIC), Keyah Robison (WIC), Carolyn Young (Mercy), Sean Walton (MVCDC), Candice Myers (Champaign Co. WIC), Helaina LeCaptain (CCCHD), Rebecca Swearingen (FYI), AnnMarie Schmersal (CCCHD)                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                 |
| Meeting start and stop time                      | 3:10 pm and 4:15 pm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                 |
| Mission and<br>Vision and<br>centering<br>moment | AnnMarie Schmersal. The goal of this coalition is to increase communication, awareness and collaboration amongst each other. It is each member's responsibility to take information from this meeting and share it with your organization and community. Roundtable updates serve as an avenue to keep coalition members updated on what is going on in your organization. You are always welcome to request agenda time to share larger updates. If you serve on other coalitions, please share updates with this coalition on what is happening in other coalitions. This communication will help us stay aligned and increase efficiency of efforts and resource utilization.                                                                                                                                                                                               |                                                                 |
| Introductions                                    | Brief roundtable introductions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                 |
| Breakout into subcommittees                      | The purpose of these subcommittee meetings is to provide time to work on identified projects and initiatives. Subcommittees work on plans outlined in Start Strong 2023-2025 strategic plan. Please consider what to continue, stop, or start as we move forward into the 2026-2028 cycle. Please do not hesitate to meander with the other groups and bounce ideas off of each other.  Subcommittee #1 Preterm Birth Prevention and Preconception and 1st Trimester Health.  • Discussed opportunities for increasing awareness of Start Strong website, locations to post flyers to include perinatal care providers, grocery stores, dollar stores, library.  • Lead initiatives- Program has incurred major funding cuts. This could impact lead mitigation programs and more. Rocking Horse Community Health Center is the only location doing prenatal testing for lead. |                                                                 |

- Housing continues to be a major problem for expectant families. Homes are unsafe, some have lead.
  Housing challenge stories shared by group members included: One client has had a broken window all
  through winter causing the family to have to huddle around a space heater. Families are scared to ask for
  fixes because landlords are evicting them if they do. Other group members shared their clients are being
  charged outrageous amounts for rent (\$700 a month for a single room in a house).
- Increasing utilization of MCO programs: Rochelle shared that Caresource has a program which provides Life Coaches
- CLAS, Language barriers: Many local interpreters have been lost due to funding cuts (down at least 5 interpreters).
- Smoking referrals are coming in but making contact with the families continues to be a huge barrier.
   Legislation is being presented to classify vaping cartridges like THC is classified and aims to reduce accessibility for minors.

## Subcommittee #2 Breastfeeding and Safe Sleep worked on organizing local perinatal education classes:

• Can we revamp this page to include a list of local classes?

https://startstrongcc.org/education/#1657315961807-f8a2c050-c5fd

We want to include the items listed below, with potentially a description of each and where to register? We could duplicate this information in a flyer for easy access.

### Mercy Has the following classes:

Childbirth Education, Skills & Tour

Newborn Care Class

In-person Breastfeeding/Virtual Breastfeeding

#### **FYI Has:**

Preventing Child Sexual Abuse

**Shaken Baby Prevention** 

Safe Sleep

Anger & Stress Management

Safe Home

**Healthy Relationships** 

#### PRC:

Parenting Classes (6-week class are paired with a mentor to work one-on-one or you can choose a support person to take the class with you.)

## Subcommittee #3 Fatherhood and Health Equity.

Present - Nikki Stefanow, Vince Carter, Tom McGrath, Sean Wilson Sr

#### Discussion:

- Collected 8 dad surveys at the baby fair
- Microsoft link was developed to add survey to website
- o Not working properly; Vince is working with IT to correct

[ ] AnnMarie will connect with a member from the housing taskforce to inquire about updates and share how housing impacts maternal paternal infant health Collected names of churches where there are dad groups, Tom will contact

- o Restoration Park Church
- o High Street Nazarene
- o Beacon Street CCCU
- First Christian
- Discussed making appointments with agencies to see how they are promoting Fatherhood Resources & how can we get more surveys goal 100.
- Vince will talk to WIC & Help Me Grow on 4/15
- o Nikki will talk to Rocking Horse & Birthing Center
- o Tom will talk to Family Re-entry program
- o Sean will talk to Family Support Specialists
- Discussed creating QR code that could be used on scrolling screens at JFS, Health Dept, and Ob/Gyn offices
- Sean is willing to create
- o QR code would take to survey link on Start Strong Dad tab
- Changed a few survey questions & included Start Strong site at the bottom
- What resources or support do you need to help you succeed as a father?
- What barriers keep you from being more involved as a father during pregnancy or your child's first year of life?
- Vince will share updated survey with team for MS link
- \*\*Please notify AnnMarie know of members missing from the distribution list for Start Strong and of subcommittee corrections/ updates\*\*